

SHORT COURSES DESIGN ACADEMY OF FASHION



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DESIGN ACADEMY OF FASHION (PTY) LTD IS REGISTERED WITH THE DEPARTMENT OF HIGHER EDUCATION AND TRAINING AS A PRIVATE HIGHER EDUCATION INSTITUTION UNDER THE HIGHER EDUCATION ACT, 1997. REGISTRATION CERTIFICATE NO. 2010/HE07/002.

2019 Short Course Information

FASHION STYLING (8 weeks)

This immersive course combines the theory of fashion styling with practical, real life exercises that will give you the confidence to pursue styling as a career option, freelance undertaking or extension of your fashion design studies. It will give you an understanding of the job of a fashion stylist and provide helpful tips and guidelines for finding and producing styling work. We will explore the various areas that styling is used in in the fashion industry and associated industries such as photography and the film industry. If you want a stronger foundation for becoming a stylist in South Africa; inspiring, interactive projects that take you out into the public to explore and develop your eye as a designer then this is the course for you. We will build your portfolio consisting of lookbook shoots, street reports, trend reports and fashion show coordination.

DATES:

2 February 2019 – 23 March 2019

10 August 2019 – 28 September 2019

TIMES: Saturdays: 09h00 – 13h00

PRICE: R 600 registration & R 4 800 course fee

Equipment required: A basic digital camera or cellphone that takes pictures, a blank notebook or moleskin to develop a fashion journal, access to the internet and resource materials such as fashion magazines and basic writing equipment

FASHION DESIGN (8 weeks)

The Fashion Design course will provide a basic overview of fashion illustration and design from the beginning of the design process, conceptualization to effective visual communication of your designs. The course will begin with concept generation, made visual in an inspiring visual diary and progress into the demonstration of sketching techniques and the development of a fashion figure that captures your unique signature. Students will mix tints and shades of colour, use tone to create 3-dimensionality in drawing; create effective compositions and learn about the associated meanings of each colour.

At the end of the course students will learn and demonstrate an understanding of the principals and elements of design in relation to fashion design, drawing/illustration and effective layout.

DATES:

30 March 2019 - 25 May 2019 (no lesson on 20 April 2019)

TIMES: Saturdays: 09h00 – 13h00

PRICE: R 600 registration & R 4 800 course fee

Equipment required:

Dala Acrylic 75ml 801 Black (R20)

Dala Acrylic 75ml 501 Ultramarine (R20)

Dala Acrylic 75ml 303 Permanent Red Deep (R20)

Dala Acrylic 75ml 202 Permanent Yellow (R20)

Dala Acrylic 75ml 101 Titanium White (R20)

Pencil Colour set 24 Colleen 775 (R139)

Prime Art Sketch Pad / A4 (R42)

File File A3 20 Pocket (R60)

Pilot Fineliner Black (R15)

Lyra Robinson Pencil Graphite / HB (R4)

Lyra Robinson Pencil Graphite / 2B (R4)

Lyra Robinson Pencil Graphite / 4B (R4)

Pad Sketch A3 200gr Ashrad (R120)

Prime Water colour set (R84)

Prime Art Bianco Round Brush / 10 (R16)

Prime Art Bianco Flat Brush / 12 (R24)

Palette Circular 10 well p1710 (R10)

* All these items are available from THE DECKLE EDGE (021 180 4442)

** Materials can be purchased as the need arises during the course.

*** Prices may change overtime

PATTERNMAKING & GARMENT CONSTRUCTION

The patterns and garments course will provide you with a foundation for understanding the principles of patternmaking and garment construction. In the garment construction class, practical exercises will demonstrate the translation of patterns into garments including samples of various construction details and you will be able to create a basic garment of your own design. At the end of this short course we will cover skirts and basic tops.

DATES:

30 March 2019 - 25 May 2019 (no lesson on 20 April 2019)

5 October 2019 – 23 November 2019

TIMES: Saturdays: 09h00 – 13h00 (8 weeks)

PRICE: R 600 registration & R 4 800 course fee

Equipment Required:

Pencil, Sharpener, Black marker / fine liner, Paper Scissors, Pritt , Eraser
L Square, Meter ruler, French curves, tracing wheel, Fabric scissors
Pins
Tape Measure
Fabric marker/ tailor's chalk
Cotton thread
A selection of fabric and trim (to be decided upon choice of design)
Domestic Sewing Machine
Domestic overlocker (optional)

FASHION CAD (Computer Aided Designs)

NEW SHORT COURSE

This introductory short course will enable the learner to use Photoshop and Illustrator and create: Technical Drawings, Mood boards, Editing Photographs. Learners are guided through tutorials in order for them to be able to render technical drawings with fabrics, mood boards and backgrounds for storyboards; and also creating graphics for prints. The course will cover a basic introduction to Illustrator including anchor points, creating outlines, curves and shapes and how to create different stitches, frills, patterns and textures. Photoshop will also be introduced and the editing of images using cloning, colour changes etc. will be covered.

DATES: 8 June 2019 – 27 July 2019

TIMES: Saturdays: 09h00 – 13h00 (8 weeks)

PRICE: R 600 registration & R 4 800 course fee

This short course is split into two Modules: Photoshop and Illustrator.

Equipment Required:

Notebook, Pen and 4Gig Flash drive

MENSWEAR

This immersive short course will focus on soft tailoring for menswear. We will enable you to create a pattern block archive, through pattern drafting, transforming flat pattern blocks and creating 3D garments during construction. By the end of the course you will have gained a thorough understanding of men's body measurements, pattern balancing (both flat pattern and in garment form) and the ability to identify all elements (pieces & panels) needed for a complete garment.

This course will provide you with skills and knowledge in understanding the construction of men's garments.

DATES: 10 August 2019 – 28 September 2019

TIMES: Saturdays: 09h00 – 13h00 (8 weeks)

PRICE: R 600 registration & R 4 800 course fee

Equipment Required:

Pencil, Sharpener, Black marker / fine liner, Paper Scissors, Pritt , Eraser

L Square, Meter ruler, French curves, tracing wheel, Fabric scissors

Pins

Tape Measure

Fabric marker/ tailor's chalk

Cotton thread

A selection of fabric and trim (to be decided upon choice of design)

Domestic Sewing Machine

Domestic overlocker (optional)

Students receive a certificate of completion – applicants need to meet the required outcomes of the course in order to receive their certificate.
