



Design Academy of Fashion, Woodstock, Cape Town, is please to debut its Short Course in Fashion Illustration.

Students will learn the basics of drawing and will move on to creating their own stylised fashion Figures. During the course, students will start to develop their own unique style and finish the course with a substantial body of work that they can present to Industry.

The Illustration course will provide a basic overview of fashion illustration from the beginning of the design process, conceptualization to effective visual communication of your designs. The course will begin with concept generation, made visual in an inspiring visual diary and progress into the demonstration of sketching techniques and the development of a fashion figure that captures your unique signature. Students will mix tints and shades of colour, use tone to create 3- dimensionality in drawing; create effective compositions and learn about the associated meanings of each colour.

At the end of the course students will learn and demonstrate an understanding of the principals and elements of design in relation to fashion design, drawing/illustration and effective layout.

Details:

Date: 13 May – 1 July 2017 (8 weeks)

Time: 09:00 – 13:00

Registration Fee: R 500

Course Fee: R 4 500

APPLICATION FORMS

FASHION ILLUSTRATION: 13 May – 1 July 2017

Personal Details:

Title e.g. Mr/ Mrs	
First Name	
Surname	
Residential address	
Code	
Postal address	
Code	
Phone no.	
Cell no.	
Email	

Gender	Male	<input type="checkbox"/>	Female	<input type="checkbox"/>
---------------	-------------	--------------------------	---------------	--------------------------

Country of Origin	
ID/ Passport Number	

Ethnic Group	Black	<input type="checkbox"/>	Coloured	<input type="checkbox"/>	Indian	<input type="checkbox"/>	White	<input type="checkbox"/>
---------------------	--------------	--------------------------	-----------------	--------------------------	---------------	--------------------------	--------------	--------------------------

(For Statistical Purposes only)

Home Language	
Preferred Language	

DESIGN ACADEMY OF FASHION

Where did you hear about the Design Academy of Fashion?

Search Engine		Friend	
School		Facebook	
Other (specify)			

What other short courses would you like to see offered at Design Academy of Fashion?

<input type="checkbox"/> Please include me in your mailing list to receive information about courses on offer, news, specials and workshops.
--

Signature of Applicant:.....

Date:.....

Signature of Parent/Legal Guardian:.....

(If under the age of 21)

Date:.....

Banking details:

Account holder:	Design Academy of Fashion
Bank Name:	Standard Bank
Branch Name:	Claremont
Account Number:	071 881 905
Branch Code:	025 109
Ref Number:	Student name

Please take note:

- The payment of registration fee for the amount of R500 will secure your spot in the class.
- The registration fee is non-refundable.
- The payment of the course fees must be paid before the short course starts.
- The short courses are not credit bearing and are not registered with the South African Qualifications Authority but it does create a solid base for anyone wanting to pursue studies in fashion. On completion students will receive a certificate of attendance.

Materials Required:

Dala Acrylic 75ml 801 Black (R20)
Dala Acrylic 75ml 501 Ultramarine (R20)
Dala Acrylic 75ml 303 Permanent Red Deep (R20)
Dala Acrylic 75ml 202 Permanent Yellow (R20)
Dala Acrylic 75ml 101 Titanium White (R20)
Pencil Colour set 24 Colleen 775 (R139)
Prime Art Sketch Pad / A4 (R42)
File File A3 20 Pocket (R60)
Pilot Fineliner Black (R15)
Lyra Robinson Pencil Graphite / HB (R4)
Lyra Robinson Pencil Graphite / 2B (R4)
Lyra Robinson Pencil Graphite / 4B (R4)
Pad Sketch A3 200gr Ashrad (R120)
Prime Water colour set (R84)
Prime Art Bianco Round Brush / 10 (R16)
Prime Art Bianco Flat Brush / 12 (R24)
Palette Circular 10 well p1710 (R10)
* All these items are available from THE DECKLE EDGE (021 180 4442)
** Materials can be purchased as the need arises during the course.