

SHORT COURSES DESIGN ACADEMY OF FASHION



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DESIGN ACADEMY OF FASHION (PTY) LTD IS REGISTERED WITH THE DEPARTMENT OF HIGHER EDUCATION AND TRAINING AS A PRIVATE HIGHER EDUCATION INSTITUTION UNDER THE HIGHER EDUCATION ACT, 1997. REGISTRATION CERTIFICATE NO. 2010/HE07/002.

2017 Short Course Information

FASHION STYLING (8 weeks)

DATES: 4 February 2017 – 25 March 2017 & 12 August 2017 – 30 September 2017

TIMES: Saturdays: 09h00 – 13h00

PRICE: R 500 registration & R 4 500 course fee

This course combines the theory of fashion styling with practical, real life exercises that will give you the confidence to pursue styling as a career option, freelance undertaking or extension of your fashion design studies. It will give you an understanding of the job of a fashion stylist and provide helpful tips and guidelines for finding and producing styling work. We will explore the various areas that styling is used in in the fashion industry and associated industries such as photography and the film industry. If you want a stronger foundation for becoming a stylist in South Africa; inspiring, interactive projects that take you out into the public to explore and develop your eye as a designer...this is the course for you. We will build your portfolio consisting of lookbook shoots, street reports, trend reports and fashion show coordination.

Equipment required: A basic digital camera or cellphone that takes pictures, a blank notebook or moleskin to develop a fashion journal, access to the internet and resource materials such as fashion magazines and basic writing equipment

PATTERNMAKING & GARMENT CONSTRUCTION (PART 1)

DATES: 1 April 2017 – 27 May 2017 (no lesson on 15 April 2017) & 7 October 2017 – 25 November 2017

TIMES: Saturdays: 09h00 – 13h00 (8 weeks)

PRICE: R 500 registration & R 4 500 course fee

The patterns and garments course will provide you with a foundation for understanding the principles of patternmaking and garment construction. The two main methods of patternmaking – drafting and draping - will be introduced, and the patternmaking process will be explained from basic blocks to the creation of your own unique patterns. In the garment construction class, practical exercises will demonstrate the translation of patterns into garments including samples of various construction details and you will be able to create a basic garment of your own design. At the end of this short course we will cover skirts and basic tops.

PATTERNMAKING & GARMENT CONSTRUCTION (PART 2)

DATES: 17 June 2017 – 5 August 2017

TIMES: Saturdays: 09h00 – 13h00 (8 weeks)

PRICE: R 500 registration & R 4 500 course fee

The Patterns and Garments Part 2 course will add to the foundation laid down in Pattern Making and Garment Construction Part 1, fleshing out your basic knowledge while bringing in your input into the design, patterning and construction process. You will be guided through the process of adapting a found image/ combination of images into your preferred design, adapting the basic block for your client or your own measurements and translating that design into a working and then final pattern. Participants will then undergo the exciting process of cutting and sewing up their personal design. The course culminates with a fitting session, where garments are tested for fit and finish. If you want to sew garments up for yourself or a client with ease, this is the course for you! At the end of this short course we will cover simple dress styles, basic pants and loose over-garments.

Equipment list for Pattern Making & Garment Construction (Part 1 & 2):

Pencil, Sharpener, Black marker / fine liner, Paper Scissors, Pritt , Eraser
L Square, Meter ruler, French curves, tracing wheel, Fabric scissors
Pins
Tape Measure
Fabric marker/ tailor's chalk
Cotton thread
A selection of fabric and trim (to be decided upon choice of design)
Domestic overlocker (optional)

Students receive a certificate of completion – applicants need to meet the required outcomes of the course in order to receive their certificate.
