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## WELCOME TO THE DESIGN ACADEMY OF FASHION

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Thank you for your interest shown in The Design Academy of Fashion.

Enclosed please find information on the course that we offer, with the 2012 fee structure.

Lectures run from 9am – 4pm Monday to Thursday and 9am – 2pm on a Friday.  
The first term starts on 6<sup>th</sup> February 2012.

### OTHER REQUIREMENTS

Sewing machine (We recommend either a Bernina or Elna): approximately R3 500;  
An overlocker (We recommend either a Bernina or Elna): approximately R7 700;  
Patternmaking equipment: approximately R1 000;  
Art kit: approximately R1 000;  
Recommended text books: approximately R1 080;  
Fabrics for your designs: approximately R310 per month (including mock ups);  
Access to a home computer or laptop with the minimum system requirements to run Adobe Photoshop and Illustrator CS5;  
Adobe photoshop and Illustrator (latest version). The Adobe master collection can be purchased from DAF at R1 750;  
All cardboard and pattern making paper is provided by the Academy

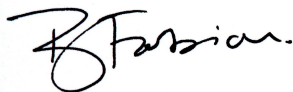
Visit the DAF website at [www.daf-academy.co.za](http://www.daf-academy.co.za)

Below are some career options available to graduates of the Academy.

Designer	Buyer
Merchandiser	Planner
Stylist	Fashion Editor
Costume Designer	Wardrobes for Film industry

Should you wish to enrol at DAF and require an interview, kindly contact: +27 21 4489379 to arrange one.

Sincerely,



Bianca Fobian  
Managing Director

POSTAL ADDRESS  
PO BOX 13390  
MOWBRAY  
7705

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## DESIGN ACADEMY OF FASHION: Portfolio Requirements - 2012

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**Together with your Application form, please submit a Portfolio as follows:**

1. Essay: The information in your essay is reflective of your character and your writing style; therefore you will need to include your background, passions and your future goals. No longer than 2 A4 pages.
2. A3 size storyboard consisting of three designs that form a range. Please note as there are no specific requirements for your storyboard, additions such as fabric swatches and a mood board will add to the overall presentation.
3. Certified copy of your senior certificate. If you are still in grade 12 you must submit your grade 11 results as well as your most recent grade 12 results.
4. Testimonial and/or references
5. Certified copy of ID or Passport.
6. Any other work you might wish to include that will add to the overall standard of your portfolio.

**NB: Portfolios are reviewed on a regular basis and enrolments are taken until each course is full. There is no strict deadline for applicants, but it is recommended that students apply as early as possible, ideally by the end of October.**

Postal applications must be sent to: Bianca Fobian  
PO Box 13390  
Mowbray  
Cape Town  
7705

## FEE STRUCTURE 2012

	1st Year	2nd Year	3rd Year
Registration Fee	R 3 000	R 3 000	R 3 000
Tuition Fees	R44 280	R43 680	R44 748
Resource Levy	R 800	R 800	R 800
Access key deposit	R 20		
Text books	R 1 300		
Total	R49 400	R47 480	R48 548

## DESIGN ACADEMY OF FASHION: Diploma in Fashion

FIRST YEAR		
Course	Course code	Credits
Fashion Design 1	FD01	20
Illustration & Colour Theory 1	ICT01	15
Computer Illustration & Design 1	CID01	4
Technical Drawing 1	TD01	10
Patternmaking 1	PM01	20
Garment Construction 1	GC01	20
Marketing & Advertising 1	MA01	10
Theory of Design 1	THD01	3
Textile Studies 1	TS01	3
History of Costume 1	HC01	3
Total		108

SECOND YEAR		
Course	Course code	Credits
Fashion Design & Technical Drawing 2	FD02	25
Illustration & Colour Theory 2	ICT02	15
Computer Illustration & Design 2	CID02	8
Patternmaking 2	PM02	25
Garment Construction 2	PM01	25
Grading 1	G01	5
Retail Planning & Buying 1	RPB01	10
Fashion Forecasting & Trend 1	FFT01	6
History of Costume 2	HC02	3
Total		122

Design Academy of Fashion (Pty) Ltd 2004/011388/07  
 Provisionally registered with the Department of Higher Education and Training until 31 December 2013 as a private higher education institution under the Higher Education Act, 1997. Provisional registration certificate No.2010/HE07/002.

Address 208 Albert Road, Woodstock. 7925  
 postal address: PO Box 13390 Mowbray 7705  
 tel: +27 21 448 9379 fax: +27 21 447 6708 email: [info@daf-academy.co.za](mailto:info@daf-academy.co.za) web: [www.daf-academy.co.za](http://www.daf-academy.co.za)

THIRD YEAR		
Course	Course code	Credits
Fashion Design & Technical Drawing 3	FD03	30
Computer Illustration & Design 3	CID03	13
Patternmaking 3	PM03	30
Garment Construction 3	GC03	35
Grading 2	G02	5
Fashion Forecasting & Trend 2	FFT02	3
Life Skills 1	LS01	2
Experiential Learning 1	EL01	9
Total		127
History of Costume 3 (Elective)	HF02	5
Micro business Management 1 (Elective)	MBM01	5

## DESIGN ACADEMY OF FASHION: Enrolment Form - 2012

Please fill out application form in full and submit with your portfolio:

### SECTION A - Personal Details:

<b>Title e.g. Mr, Mrs</b>	
<b>First Name</b>	
<b>Surname</b>	
<b>Residential address</b>	
<b>Code</b>	
<b>Postal address</b>	
<b>Code</b>	
<b>Phone no.</b>	
<b>Cell no.</b>	
<b>Email</b>	
<b>ID no.</b>	

<b>Year of study</b>	<b>Full time</b>	<b>Part time</b>
<b>1<sup>st</sup> Year</b>		
<b>2<sup>nd</sup> Year</b>		
<b>3<sup>rd</sup> Year</b>		

<b>Gender</b>	<b>Male</b>		<b>Female</b>	
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<b>Ethnic Group</b>	<b>Black</b>		<b>Coloured</b>		<b>Indian</b>		<b>White</b>	
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(For Statistical Purposes only)

<b>Home Language</b>	
<b>Preferred Language</b>	

<b>Country of Origin</b>	
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<b>Passport Number</b>	
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Where did you hear about the Design Academy of Fashion?			
<b>Search Engine</b>		<b>Friend</b>	
<b>School</b>		<b>Facebook</b>	
<b>Other (specify)</b>			

Are you currently?

<b>Tertiary Student</b>		<b>Working</b>	
<b>Secondary Student</b>		<b>Other</b>	

## SECTION B - Educational Details:

<b>High School Qualification</b>	
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<b>Year of Grade 12 Exam</b>	
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<b>Results Submitted</b>	<b>Final Grade 11</b>		<b>Mid Grade 12</b>		<b>Final Grade 12</b>	
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Subject	Grade(HG/SG)	Symbol

<b>Tertiary Education</b>	
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<b>Year of first registration</b>	
<b>Year of last registration</b>	

<b>Name of Institution</b>	
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<b>Qualification Completed</b>	<b>YES</b>	<b>NO</b>
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Subject	Mark	Year Passed

## SECTION C – Course Information

FULL TIME STUDENT	1 <sup>st</sup> Year	2 <sup>nd</sup> year	3 <sup>rd</sup> Year
Registration Fee	R 3 000	R 3 000	R 3 000
Tuition Fees	R44 280	R43 680	R44 748
Resource Levy	R 800	R 800	R 800
Access key deposit	R 20		
Text books	R 1 300		
<b>Total</b>	<b>R49 400</b>	<b>R47 480</b>	<b>R48 548</b>
Please indicate year of study with an X			

## SECTION D - Disabilities:

<b>Sight</b>		<b>Intellectual</b>	
<b>Hearing</b>		<b>Emotional</b>	
<b>Communication</b>		<b>Multiple</b>	
<b>Physical</b>		<b>Specify learning difficulties</b>	
<b>Use of a wheelchair</b>		<b>Other</b>	

## SECTION E – To be completed by the person who will be responsible for the payment of all tuition fees:

<b>Title e.g.Mr, Mrs</b>	
<b>First Name</b>	
<b>Surname</b>	
<b>Relationship to Student</b>	
<b>Residential address</b>	
<b>Code</b>	
<b>Postal address</b>	
<b>Code</b>	
<b>Phone no.</b>	
<b>Cell no.</b>	
<b>Email</b>	
<b>ID no.</b>	

**SECTION F - Options for payment of fees:**

1.	Full amount less 5% in January	
2.	Twice yearly payment = January and July	
3.	Four payments = per term	

**Signature of Applicant:**.....

**Date:**...../...../20.....

**Signature of Parent/Legal Guardian:**.....  
(if under the age of 21)

**Date:**...../...../20.....

**NB: Please Initial every page of the enrolment form on the bottom right hand corner. If you are under the age of 21 then the parent/legal Guardian must also initial each page)**

## CHECKLIST

I have made sure that I meet the minimum requirements for the course. (see admission requirements in the prospectus)	
I have included a certified copy of my ID book or passport	
I have filled in all sections of the enrolment form	
I have obtained my parents/legal guardians signature (only if you are under 21)	
I have included a certified copy of either my Senior certificate or my last school results	
I have initialed all pages of the enrolment form on the bottom right hand corner	
I have included an essay in my portfolio	
I have included a storyboard in my portfolio	